

Why ISO 14001:2015? Awareness Presentation



**By implementing ISO 14001:2015,
we help our company to
improve its environmental
performance, gaining a
competitive advantage and the
trust of stakeholders.**



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Basic information about ISO 14001

- International standard, published by ISO
- Developed by leading environmental experts
- Applicable to any industry
- Applicable to any size company
- There are more than 300,000 certifications to ISO 14001 in 171 countries around the world.

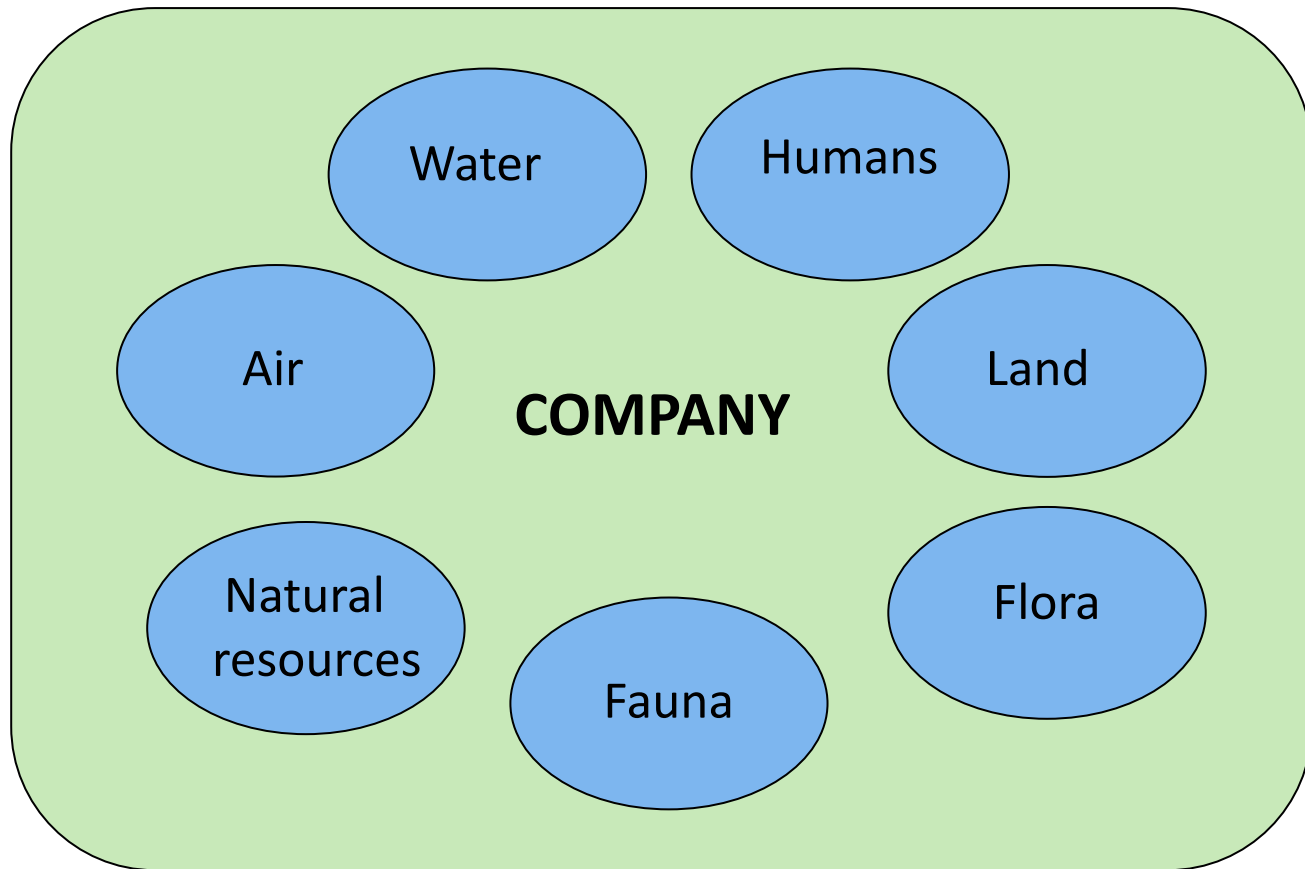


The purpose of ISO 14001

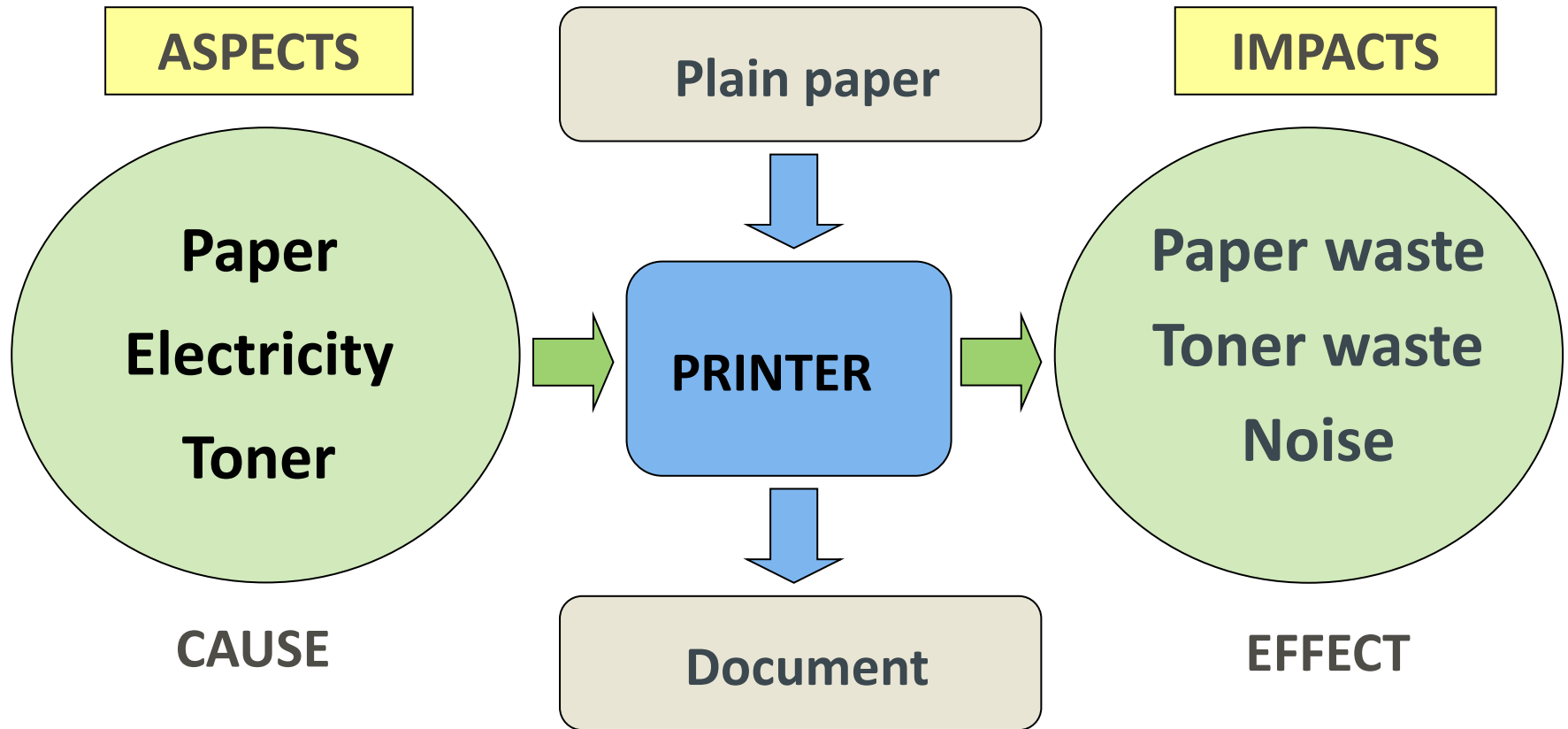
- Framework to protect the environment
- Achieve continual improvement of its environmental performance
- Assurance to company that it meets all applicable regulatory requirements
- Communicating the company's commitment to environmental improvement



What is the environment?



Environmental aspects vs. impacts example



Environmental aspects vs. impacts

- Air pollution: emissions from transport, heating, etc.
- Water pollution: discharge of polluted water, sanitary waste
- Contamination of soil and groundwater: leakage from pipes
- Use of natural resources: electricity use, natural gas use
- Waste: used oil, general trash



What is the EMS?

Environmental control tool

PDCA cycle approach

Easy integration with other standards

Focused on continual improvement



Myths of ISO 14001

- It is only applicable to manufacturing.
- It isn't required if we are legally compliant.
- It is only for already “green” organizations.
- It is about creating a lot of unnecessary documents.
- It won't add value and it will cost too much to implement.
- It will stop us from being flexible and innovative.



Keys to success

- Top management commitment
- Assigned roles, responsibilities, and authorities
- Appropriate resources
- Participation at all levels
- A structured and documented implementation plan
- Correct training, education, and awareness
- Adequate procedures and documentation
- Effective audit



Benefits for our company

- Improved image and credibility
- Compliance with legal requirements
- Improvement in cost control
- Higher rate of success when implementing changes
- More efficient improvement of processes
- Reduction in employee turnover



Your role in the implementation

- Suggest which processes to document
- Suggest changes in existing & new policies and procedures
- Read all the new documents and attend awareness & training sessions
- Comply with policies and procedures once they are published

