## Why ISO 9001:2015? Awareness Presentation

Being part of the implementation process of ISO 9001:2015, we help our company to stand out, gain a competitive edge, and grow.

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## What is ISO 9001:2015?

- International Standard published by ISO
- Applicable to companies of any industry and any size
- Over a million companies in more than 170 countries certified in ISO 9001
- ISO 9001 is based on the idea of customer satisfaction
- A system that defines how an organization can meet the requirements of its customers and other stakeholders

### "Degree to which a set of inherent characteristics fulfills requirements"

| Degree | Level to which a product or service |
|--------|-------------------------------------|
|        | satisfies                           |

- Inherent<br/>characteristicsFeatures part of the product or<br/>service responsible for achieving<br/>satisfaction
- **Requirements** Needs and expectations of the customers, third parties, and the organization

#### **Customer satisfaction**

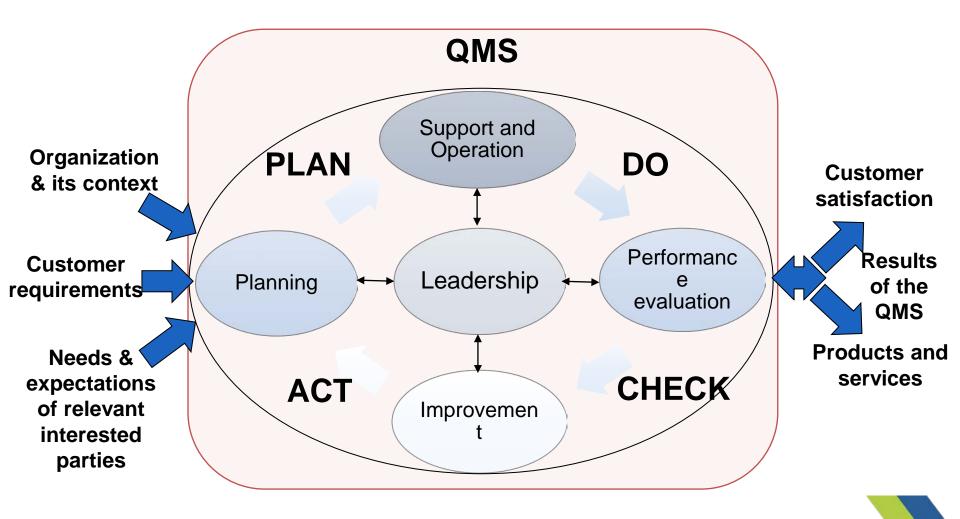
PDCA approach

Easy integration with other standards

Focused on continual improvement



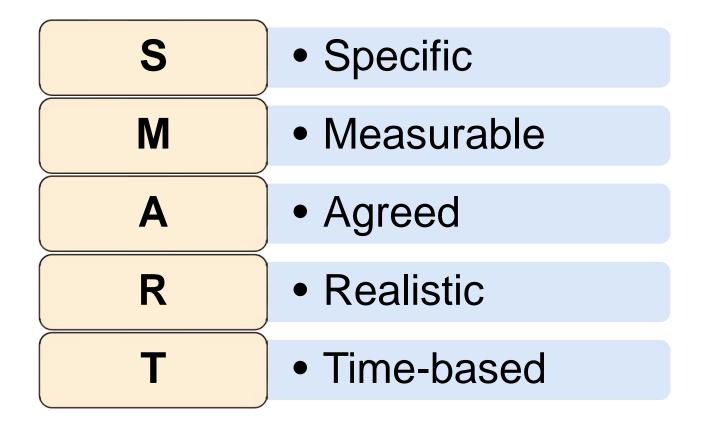
## **PDCA** approach



# **Quality Policy**

- Must be appropriate to the context of the company and its purpose
- Includes a commitment to the requirements and continual improvement
- It must be consistent with the quality objectives
- It is communicated and understood within the organization
- It is periodically reviewed
- It is maintained as documented information

## **Quality Objectives**



- 1. It says we always have to do it this way.
- 2. It belongs to the quality department alone.
- 3. It does not apply to my business.
- 4. Everything needs to be documented.
- 5. It is expensive to implement and maintain.
- 6. Everything needs to be perfect at the start.

## Keys to success

- Top management commitment
- Assigned roles, responsibilities, and authorities
- Appropriate resources
- Participation at all levels
- A structured and documented implementation plan
- Correct training, education, and awareness
- Adequate procedures and documentation
- Effective audit



## Your role in the QMS

- Learn the Quality Policy
- Understand the quality objectives and how to contribute to their achievement through your activities
- Meet the requirements of ISO 9001:2015 comply with policies and procedures
- If you are aware of a non-conformity, report it
- Share your ideas and feedback in order to improve the QMS



## Benefits for our company

- Improvement of our credibility and image
- Improvement of customer satisfaction
- Better process integration
- Improvement of our evidence of decision making
- Creation of a continual improvement culture
- Engagement of employees

ISO 9001 is a means for the company to take a more systematic approach to fulfill its objectives and, therefore, to achieve such improvements.

